

Highly motivated and proactive professional Motion designer with over 12 years of experience in a variety of creative fields. Technical Artist with scripting skills and a designer eye.

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## Experience

Tel-Aviv, Israel Jan 2021 - Present AE MOGRT specialist

#### **WSC-sports**

Design, Animate, and Code Data-driven, responsive video templates.

Develop AfterEffects plugins and scripts for easy workflow and visual solutions.

Data-driven infographics.

Lottie & HTML5 for web interactions.

3D Templates & VFX.

Tel aviv Jul 2018 - Dec 2020 Art director / senior Motion designer

#### Kendago B2C

As an art director and senior motion designer

I was responsible for delivering digital campaigns for FB, YT, Instagram, Taboola, and more. From photoshop editing for social networks to complicated video ads involving Shooting days, Video editing, Visual effects, 3D Elements, 3D Character animation, and more. Leading the creative process from creating a detailed task brief through all executing phases.

Amirim, Israel Jun 2015 - May 2018 Motion and Web Designer

#### **ABIA** media

UI & UX Design for web portals and Applications.

Website design, Minisites, Landing pages, Animated Banners.

Corporate & Product presentations.

safed, Israel Mar 2016 - Feb 2017 Visual Communication Instructor

### ORT Israel network

Adobe Creative Suite Instructor.

Teaching Branding, Compositing, and Design Principles.

# Education

Israel Feb 2017 - Apr 2018 Diploma, 3D Animation

## Frame By Frame (IAC)

Autodesk Maya, 3D animation Principles, 3D Character animation, Body mechanics. 3D animation Industry Pipeline.

Tel Aviv, Israel Jun 2001 - Feb 2002 Diploma, Web & motion Design

### **Ashrot Computer Studies**

Adobe Suite: After effects, Animate, Photoshop, Illustrator, Dreamweaver.

HTML, CSS, Java Script . Action Script.

Tel-Aviv, Israel Jan 1993 - Jan 1996 Diploma, Arts & CGI

### **Wizo France**

Computer graphics design, Classic graphic design, Product Design, Drawing, sculpting, Painting, and History of art. "Bagrut" Diploma

# Skills

30

D

VFX

Sound Editing

VR

Adobe Scripts & Plugins

Directing

Design

Copywriting

3D printing

3D Character Animations

### Languages

Hebrew

Native

**English** Advanced